

WOMEN'S ENTREPRENEUR

# Rejuvenation

RETREAT

November 10-14, 2022



**SPONSORSHIP OPPORTUNITIES**

Women's Entrepreneur Rejuvenation Retreat

*Tracie L. James*

[WERetreat.com](http://WERetreat.com)

# ABOUT THE EVENT

The Women's Entrepreneur Rejuvenation Retreat is an event that brings together women small business owners each year to connect, learn, be inspired, and grow. This year's experience will be held in San Juan, Puerto Rico.

## **Make The Shift**

### Women's Entrepreneur Rejuvenation Retreat 2022

*Hosted by Tracie L James*

Caribe Hilton  
San Juan, Puerto Rico

**November 10-14, 2022**

There will be retreat activities, including a meet and greet cocktail party, welcome dinner and sightseeing.

For every entrepreneur, there's a reason they decided to take the entrepreneurial journey. A dream to create something new, better, or more meaningful. To be your own boss and leader. To enjoy a more flexible lifestyle. To leave a legacy for the next generation. To give back to a community. To change the world in positive ways. Whatever your dream as a woman business owner, Women Entrepreneur Rejuvenation Retreat is here to provide the opportunity to connect with like-minded women and pursue the solutions you need to make your dream a reality.

For 2022, our retreat is focused on helping you create a strategic plan to scale your business and increase revenue consistently. As we learned firsthand in the midst of this pandemic, things can shift overnight and you must be creative in finding solutions to keep your business moving forward. What do we need to sustain this level of change and opportunity? How can we sustain ourselves through this time—and times to come? What strategy will you use to get more consistent results?

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*Tracie L. James*

# SPONSORSHIP OPPORTUNITIES

## DEADLINE

All Women Entrepreneur Retreat sponsorships must be received by August 1, 2022, in order to receive full conference benefits as outlined below. All Retreat underwriting and ad commitments must be received by August 15, 2022.

## RETREAT SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR // \$4,500 (EXCLUSIVE OPPORTUNITY)

The highest level of sponsorship and is limited to one organization. The sponsorship includes exclusive recognition as the Presenting Sponsor throughout the retreat activities.

#### INCLUDES:

- Opportunity to address attendees (3-5 minute pre-recorded video)
- Visibility as the Presenting Sponsor throughout the event
- Prominent branding and visibility
  - Full-page ad in the printed Retreat Workbook (Due August 15, 2022)
  - Logo visibility as a Presenting Sponsor in all pre- and post-event promotion
  - Logo on the registration page
  - Logo on promotional materials (online and printed)
  - Include a full slide ad in all pre-session visuals
- Include a giveaway in our swag bag for all attendees

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# SPONSORSHIP OPPORTUNITIES

## **PLATINUM SPONSOR // \$3,500 (FOUR AVAILABLE)**

This level of sponsorship includes numerous lead-generating and branding opportunities to drive sales for your organization.

### **INCLUDES:**

- Opportunity to address attendees (3-5 minute pre-recorded video)
- Prominent branding and visibility
  - Half page ad in the printed Retreat Workbook (Due August 15, 2022)
  - Logo visibility as a Platinum Sponsor in all pre- and post-event promotion
  - Logo on the registration page
  - Logo on promotional materials (online and printed)
  - Include a full slide ad in all pre-session visuals
- Include a giveaway in our swag bag for all attendees

## **GOLD SPONSOR // \$2,500 (THREE AVAILABLE)**

This level of sponsorship includes a unique combination of brand awareness and lead generation.

### **INCLUDES:**

- Visibility as a sponsor of one of three breakout sessions
  - 35-40 words for sponsor description, which will be read by moderator at the beginning of a content breakout session (first come, first serve)
- Logo visibility in a "Thank You to Sponsor" slide
- Prominent branding and visibility
  - Half-page ad in the printed Retreat Workbook (Due August 15, 2022)
  - Logo visibility as a Gold Sponsor in all pre- and post-event promotion
  - Logo on the registration page
  - Logo on promotional materials (online and printed)
  - Include a half slide ad in all pre-session visuals
- Include a giveaway in our swag bag for all attendees

*Traie L. James*

# SPONSORSHIP OPPORTUNITIES

## **SILVER SPONSOR // \$1,500 (TEN AVAILABLE)**

This sponsorship level drives brand visibility for your organization through pre- and post-show communication.

### **INCLUDES:**

- Prominent branding and visibility
  - Quarter-page ad in the printed Retreat Workbook (Due August 15, 2022)
  - Logo visibility as a Silver Sponsor in all pre- and post-event promotion
  - Logo on the registration page
  - Logo on online promotional materials
  - Logo included on the slide during pre-session slide show
- Include a giveaway in our swag bag for all attendees

## **BRONZE SPONSOR // \$500 (TEN AVAILABLE)**

This level of sponsorship includes a unique combination of brand awareness and lead generation.

### **INCLUDES:**

- Link to website, e-commerce site or online shop
- Prominent branding and visibility
  - Quarter-Page ad in printed Retreat Workbook (Due August 15, 2022)
  - Logo visibility as a Bronze Sponsor in all pre- and post-event promotion
  - Logo on the registration page
  - Logo on online promotional materials
- Logo included on the slide during pre-session slide show
- Include a giveaway in our swag bag for all attendees



# SPONSORSHIP OPPORTUNITIES

## **WELCOME DINNER SPONSOR // \$2,000 (EXCLUSIVE OPPORTUNITY)**

### **INCLUDES:**

- Limited to one organization
- Opportunity to address attendees (3-5 minute pre-recorded video)
- Branded PowerPoint slide
- Branded table tents for meeting space
- Logo inclusion on the event landing page and e-blasts
- Opportunity to provide a branded gift for attendees
- Logo on dinner agenda
- Logo on daily eblast just for attendees
- Half-page ad in the printed Retreat Workbook (Due August 15, 2022)

## **LUNCH SPONSOR // \$1,500 (TWO AVAILABLE)**

### **INCLUDES:**

- Limited to one organization
- Opportunity to address attendees (3-5 minute pre-recorded video)
- Branded PowerPoint slide
- Branded table tents for meeting space
- Logo inclusion on the event landing page and e-blasts
- Opportunity to provide a branded gift for attendees
- Logo on dinner agenda
- Logo on daily eblast just for attendees
- Quarter-page ad in the printed Retreat Workbook (Due August 15, 2022)

*Traie L. James*

# SPONSORSHIP OPPORTUNITIES

## **KEYNOTE DINNER SPONSOR // \$2,000 (EXCLUSIVE OPPORTUNITY)**

### **INCLUDES:**

- Limited to one organization
- Opportunity to address attendees (3-5 minute pre-recorded video)
- Branded PowerPoint slide
- Branded table tents for meeting space
- Logo inclusion on the event landing page and e-blasts
- Opportunity to provide a branded gift for attendees
- Logo on dinner agenda
- Logo on daily eblast just for attendees
- Half-page ad in the printed Retreat Workbook (Due August 15, 2022)

## **CELEBRATION DINNER SPONSOR // \$2,000 (EXCLUSIVE OPPORTUNITY)**

### **INCLUDES:**

- Limited to one organization
- Opportunity to address attendees (3-5 minute pre-recorded video)
- Branded PowerPoint slide
- Branded table tents for meeting space
- Logo inclusion on the event landing page and e-blasts
- Opportunity to provide a branded gift for attendees
- Logo on dinner agenda
- Logo on daily eblast just for attendees
- Half-page ad in the printed Retreat Workbook (Due August 15, 2022)

*Traie L. James*

# SPONSORSHIP OPPORTUNITIES

## ADVERTISING OPPORTUNITIES // SUBJECT TO PRE-APPROVAL

### INCLUDES:

- Full-Color Full-Page Print and Virtual Ad – \$400
- Full-Color Half-Page Print and Virtual Ad – \$200
- Full-Color Quarter-Page Print and Virtual Ad – \$100
- Full-Color Business Card Print and Virtual Ad – \$50

*\* Please ask if you are interested in an underwriting sponsorship opportunity (gift, food, snack, or beverage). We are happy to tailor a package for you. Email [Hello@TracieLJames.com](mailto>Hello@TracieLJames.com) for more details.*

A handwritten signature in black ink that reads "Tracie L. James". The signature is written in a cursive style with a horizontal line underneath the name.